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**MAYOR-ELECT DANIEL LURIE ANNOUNCES KEY
LEADERSHIP APPOINTMENTS**

Staci Slaughter Named as Mayor-Elect's Chief of Staff

SAN FRANCISCO– Today, Mayor-elect Daniel Lurie unveiled key appointments to his leadership team, naming Staci Slaughter to serve as Chief of Staff, Matthew Goudeau as Deputy Chief of Staff, and Han Zou as Director of Public Affairs. These leaders bring a combination of decades of City Hall experience and demonstrated excellence in the private sector. The appointments mark a significant step toward the Mayor-elect's pledge to assemble a world-class team that shares his commitment to an administration rooted in accountability, service, and change.

*"This is a leadership team with a proven track record of challenging the status quo and delivering meaningful results," **said Mayor-elect Daniel Lurie.** "They share my commitment to accountability, service, and change, and I'm proud to have them by my side as we tackle San Francisco's most pressing challenges head-on."*

The Mayor-elect's key leadership appointments follow his announced [plans](#) to restructure the office of the mayor to enhance effectiveness and accountability.

See below to learn more about each new appointee and the expertise they bring to Mayor-elect Daniel Lurie's administration:

Staci Slaughter, Chief of Staff



*“San Francisco has immense challenges, but they are greatly outweighed by our unique and enormous opportunities,” **said Staci Slaughter, Chief of Staff to the Mayor-elect.** “I am deeply honored to have the opportunity to serve the city I love and to help Mayor-elect Lurie execute his vision for a safer and more affordable San Francisco.”*

Staci Slaughter is an experienced executive and board leader with a track record of success in both the private and public sectors. Slaughter served as a longtime executive vice president for the San Francisco Giants, as an advisor to Sixth Street Partners, as a member of the board for JMP Securities, the Bay Football Club (Bay FC), U.S.A. Gymnastics, the California Academy of Sciences, and as the chair of the Golden Gate National Parks Conservancy board of trustees. She has also served as an advisor to former San Francisco Mayor Frank Jordan, former Los Angeles Mayor Richard Riordan, and to former CA State Senate President Pro Tem David Roberti.

For nearly three decades, Slaughter served as Executive Vice President and Senior Advisor to the CEO for the San Francisco Giants, one of the nation’s premier sports and entertainment franchises. As a member of the team’s executive committee, Slaughter was involved in all aspects of the organization’s operations, including baseball operations, corporate communications, crisis management, customer acquisition and retention, external and governmental affairs, consumer marketing, and real estate development.

Slaughter played an instrumental role in the construction and development of Oracle Park, which is widely considered one of the best ballparks ever built. Slaughter was also responsible for the Giants’ charitable endeavors and the Giants Community Fund. Under her leadership, the Giants were named the 2016 Sports Humanitarian Team of the Year by ESPN. In 2022, Slaughter shifted her focus to oversee branding and communications for the Giants’ Mission Rock Development – a \$1.5 billion new, mixed-use urban neighborhood located on a 25-acre site next to Oracle Park. As the Executive Senior Advisor, she also provided counsel to the team’s leadership on strategic

issues. She was the first female vice president in the history of the San Francisco Giants. Slaughter retired from the team in 2023.

Until she stepped down earlier this week, Slaughter served as an advisor to global investment firm Sixth Street Partners and as a board member of Bay Football Club (Bay FC), the new National Women's Soccer League franchise representing the Bay Area. Slaughter helped launch the team from concept to brand to fully operational within ten months.

In 2012, Slaughter received the Robert O. Fishel Award from Major League Baseball, which is given annually to a non-uniformed representative of Major League Baseball for ethics, professionalism and humanitarianism and was named a 2012 Game Changer by the Sports Business Journal. In 2017, Slaughter received a Most Influential Women in Business award from the San Francisco Business Times and was named to the Sports Business Journal's list of "Power Players." In 2024 Slaughter was named the "Golden Bear of the Year" by the UC Berkeley Athletics Department for her volunteer work on behalf of student athletes and the Cameron Institute.

Slaughter was a member of the board of directors of JMP Securities until it was purchased by Citizens Bank in 2022. As a trustee of the Golden Gate National Parks Conservancy for 19 years and chair of the board for the past three, she was instrumental in the creation of Tunnel Tops Park, a new \$100 million park, located in the Presidio overlooking Crissy Field and the San Francisco Bay.

In 2017, Slaughter joined the board of USA Gymnastics which was charged with completely rebuilding and transforming the national governing body following the horrific abuse of female athletes. She also serves on the boards of the California Academy of Sciences and Major League Baseball's Baseball Assistance Team (B.A.T.), and on the advisory board of UC Berkeley's Cameron Institute.

Slaughter lives in San Francisco with her husband, Jamie. They have two adult sons.

Matthew Goudeau, Deputy Chief of Staff



*“I joined Daniel Lurie’s campaign for mayor because I saw someone selfless who cares deeply about advancing the interests of San Franciscans,” **said Matthew Goudeau, Deputy Chief of Staff to the Mayor-Elect.** “I’m honored to receive this appointment and to continue serving the people of this very special city. The real work starts now.”*

Matthew Goudeau currently serves as Director of the Office of the Mayor-elect, managing preparations for the incoming administration. He will now serve as Deputy Chief of Staff, overseeing the Mayor’s Office’s daily administrative, strategic, and operational functions. Previously, Goudeau served as Senior Advisor on the Lurie for Mayor campaign, focusing on political affairs. Over two decades, he held key roles under five San Francisco mayoral administrations, including Deputy Chief of Protocol, Director of Appointments, and Director of Grants for the Arts. In the private sector, he has led grantmaking and fundraising efforts for several cultural and philanthropic organizations. Committed to community service, Goudeau has formerly served on the boards of the GLBT Historical Society, Friends of the San Francisco Public Library, and ArtCare. He also volunteers with St. Anthony Foundation's free clothing program. Goudeau holds a bachelor’s degree in politics and a St. Ignatius Institute certificate from the University of San Francisco. Goudeau lives in San Francisco.

Han Zou, Director of Public Affairs



*“I’m humbled by the opportunity to serve the mayor-elect and the people of San Francisco,” **said Han Zou, Director of Public Affairs to the Mayor-elect.** “Having seen how hard he worked on the campaign I know how hard he will work for the people of this great city, and I’m grateful to be a part of the team that’s going to turn around San Francisco.”*

Zou is an experienced Bay Area strategist with deep experience in public affairs. He has worked with a broad range of community groups, government offices, and stakeholders in San Francisco. Prior to joining Mayor-elect Lurie’s administration, Zou served as campaign manager for Lurie’s successful mayoral campaign. He has run other successful campaigns including those of Congresswoman-elect Lateefah Simon and Assemblymember Matt Haney. He worked in then-District 6 Supervisor Haney’s office as a legislative aide from 2019-2022. He served on the San Francisco City College Citizens’ Bond Oversight Committee from 2021-2023, including a term as Chair. Zou was born in Lanzhou, China, and grew up in Connecticut. He holds a Bachelor of Arts degree from McGill University and lives in Russian Hill with his fiancée and two dogs.

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Daniel Lurie is the Mayor-Elect of the City and County of San Francisco.