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DANIEL LURIE DECLARES VICTORY IN NATIONALLY WATCHED RACE FOR MAYOR OF SAN FRANCISCO

SAN FRANCISCO— Today, Daniel Lurie declared victory in the nationally watched race for mayor of the City and County of San Francisco. Lurie, alongside his wife Becca Prowda, was joined by hundreds of supporters—including retired Fire Chief Joanne Hayes-White, former SFPD Commander Paul Yep, former San Francisco County Sheriff Vicki Hennessy, and several prominent labor leaders—at St. Mary’s Square as he delivered his [remarks](#).

*“I will create a government centered on accountability, service, and change so that we can be a city that is safe and welcoming for all,” **said Mayor-Elect Daniel Lurie.***
“Together, we must roll up our sleeves. Because when San Francisco wins, we all win.”

Lurie ran on a platform of accountable leadership, aiming to reform a corrupt and bloated bureaucracy that has consistently failed to tackle San Francisco's most pressing challenges. Highlighting his track record of measurable results, Lurie focused on addressing critical issues such as the city's affordable housing shortage, a pervasive behavioral health crisis and its nexus to homelessness, and rising property crime.

*“So many people love this city, it’s time for the city to love them back,” **added Mayor-Elect Lurie.***

In a ranked choice contest, Daniel Lurie secured the most first-choice votes and dramatically outperformed his competitors on second and third-choice ballots. As of the [latest count](#) released Thursday at 4 pm, Lurie held a dominant lead of 56.2% to Breed’s 43.8%. At approximately 4:18 pm yesterday, London Breed called Daniel Lurie to

concede. Lurie now becomes the first candidate to unseat an incumbent mayor in [nearly 30 years](#).

Lurie's historic victory was buoyed by a broad coalition of voters across San Francisco with substantial backing from the city's AAPI communities and particularly strong support on the Westside of San Francisco. This broad coalition allowed him to withstand nearly \$4.1 million in attack ads launched against him in just the last five weeks of the campaign alone.

Daniel Lurie was born and raised in San Francisco. From his leadership at Tipping Point Community to the Super Bowl 50 Host Committee, Daniel has a proven track record of public service and a longstanding commitment to implementing innovative solutions to improve the lives of San Franciscans.

In 2005, Daniel founded Tipping Point Community – a pioneer in anti-poverty initiatives across the Bay Area. Under his direction, Tipping Point raised over \$500 million to house, employ, educate, and support hundreds of thousands of Bay Area families. In his role as CEO, Daniel steered \$100 million to the chronic homelessness initiative, the largest private investment to date in housing access in San Francisco. Among the program's successes was a new financing model to construct permanent supportive housing 50% faster and more affordably than the City had ever done before.

Former Mayor Ed Lee selected Daniel in 2013 to lead the San Francisco Bay Area Super Bowl 50 Host Committee, an effort that brought over \$240 million in economic impact to the region. Over a quarter of the funds from the event were then reinvested in programs serving Bay Area youth. Following the devastating fires in the North Bay in 2017, Daniel and Tipping Point partnered with 90 Bay Area business and community leaders to organize Band Together – a benefit concert that raised \$17 million for those hardest hit by the deadly fires. In total, Tipping Point's Emergency Fire Relief Fund raised over \$34 million.

Lurie will assume the oath of office on January 8th and will become the 46th mayor of the City and County of San Francisco.

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Daniel Lurie is the Mayor-Elect of the City and County of San Francisco.